



PRESS RELEASE

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Storm Creek Joins Minnesota Keystone Program

HASTINGS, MN – (September 6, 2019) – Storm Creek, a leading supplier of premium outdoor-inspired apparel headquartered southeast of St. Paul, Minnesota, has become a new member of the Minnesota Keystone Program, which promotes corporate philanthropy by recognizing companies that donate at least two percent of their pre-tax earnings to charitable organizations.

“We are extremely excited to join the outstanding list of over 100 community-minded companies in this program,” said Storm Creek CEO Teresa Fudenberg. “Keystone recognizes two levels of giving – 2 percent and 5 percent. We are proud to announce that Storm Creek is over the 5 percent giving level.”

Storm Creek’s corporate charity program, ***Embrace the Cause***, makes donations to a variety of non-profit organizations across Minnesota. The pillars of this program include (1) **Shop for a Cause**, a popular shop-give program during the company’s annual warehouse sale, where customers direct donations to their personal charity of choice; (2) Donating a portion of sales from eco-friendly products to **1% for the Planet**; (3) and generously supplying many local and national organizations through **in-kind apparel donations**.

Storm Creek’s team is dedicated to upholding and supporting these initiatives. In addition to the corporate charity program, every employee is encouraged to volunteer (through paid time off) for the community charity organization they are most passionate about.

In 2018, Storm Creek donated more than \$40,000 dollars and 3,000 volunteer hours to more than 30 charitable organizations locally and nationally, including Special Olympics, the American Cancer Society, the American Red Cross, Save the Boundary Waters, and many more.

“The commitment of Minnesota Keystone participants continues to serve as an example to other businesses, both here and around the globe, and to sustain Minnesota’s spirit of generosity and sense of community, said Cheri Gengler, Foundation Director. “Qualifying companies have an operating presence in Minnesota and donate cash or in-kind donations, including pro-bono services, and/or employee paid volunteer time.”

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About Storm Creek

Inspired by the passionate pursuit of the finest fabrics, design details, fit, and performance, Storm Creek has been a trusted outerwear supplier of unmatched quality and value to retailers and promotional products distributors since 2006. For more information, visit us at distributor.stormcreek.com, or on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).